

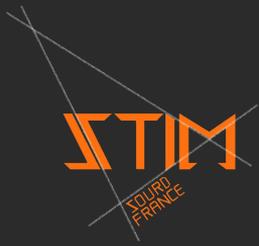
# Creating signs in technical and scientific fields

Cyril CLAUDET

EASIER Project  
Sign Neologism Workshop  
Athens  
10/02/23



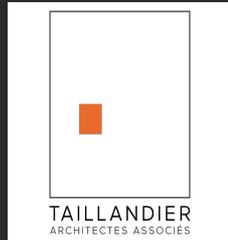
Bilingual education



2013 - 2020



2017 - now



2020 - now

**1 - Presentation of the association**

**2 - Our process of sign neologism**

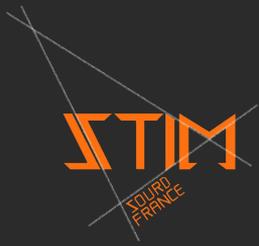
**3 - Our perspectives**

**4 - My professional experience**

# 1 - Presentation



**S**cience



**T**echnology



**E**ngineering



**M**athematics

STIM

SOLID  
FRANCE

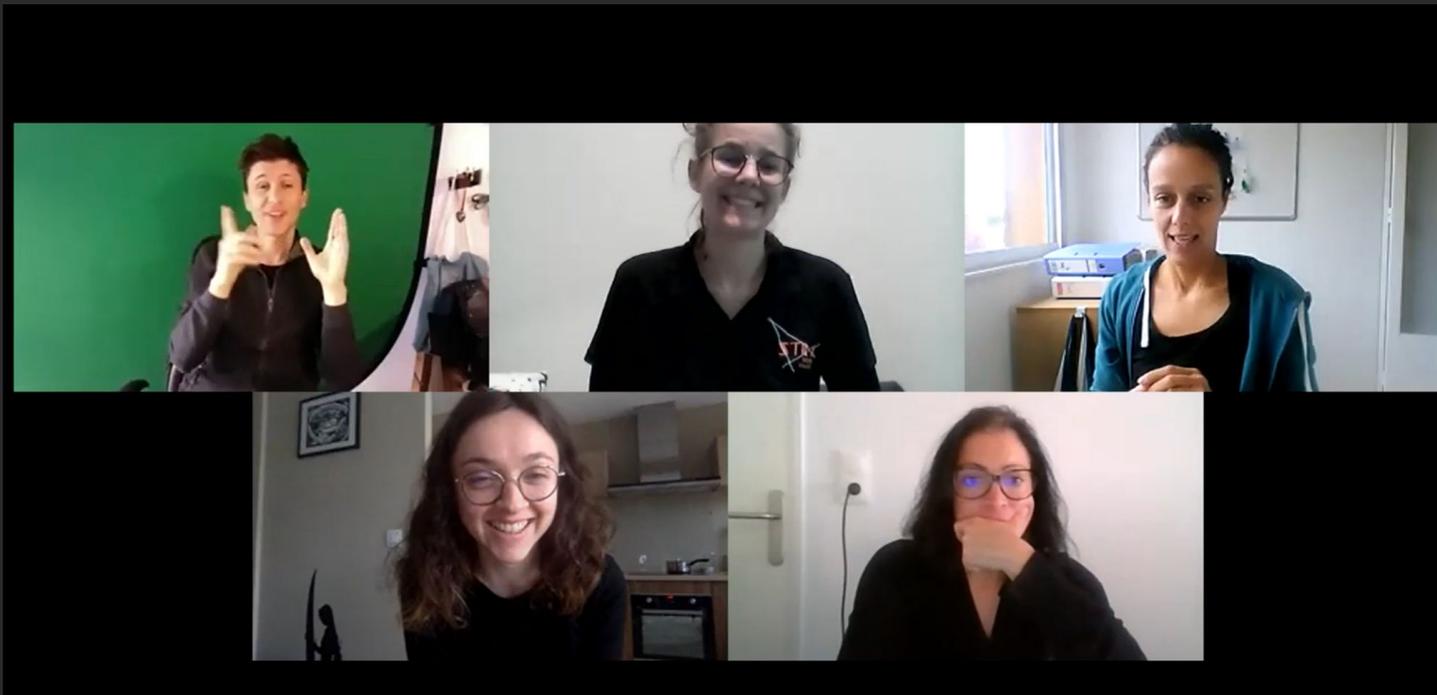






# 2 - Process







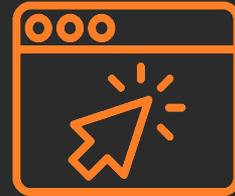
**Scientific  
expert**



**Linguistic  
expert**

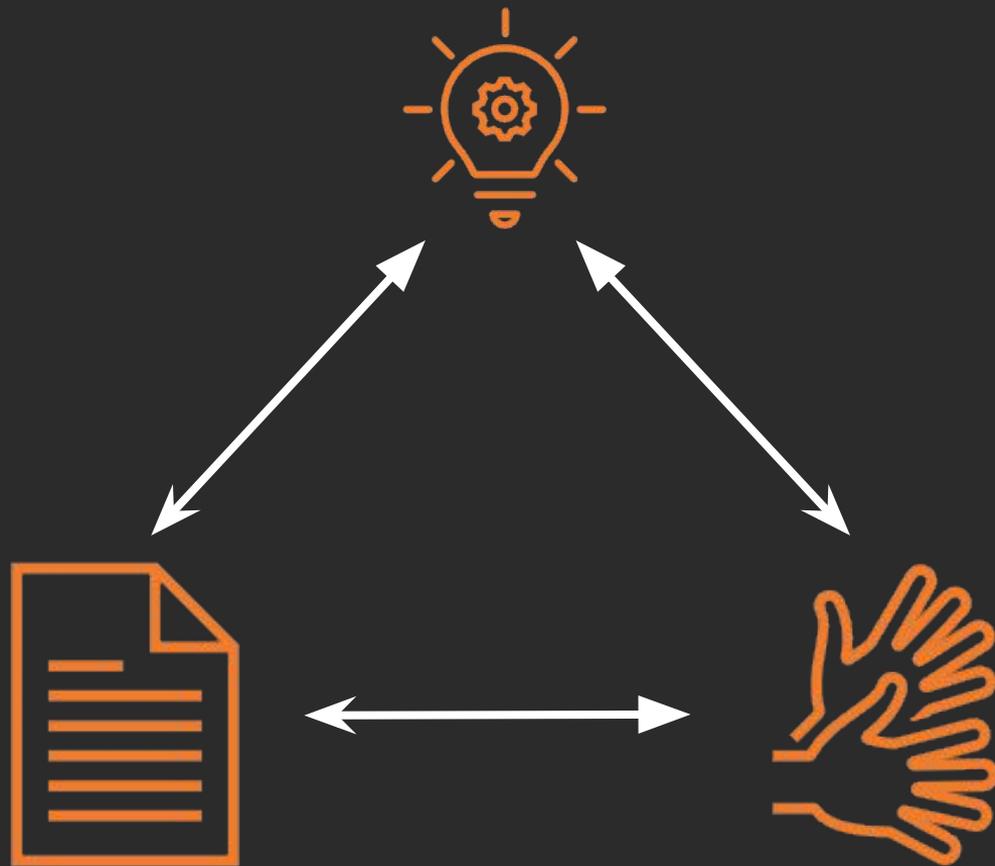


**Pedagogy  
expert**

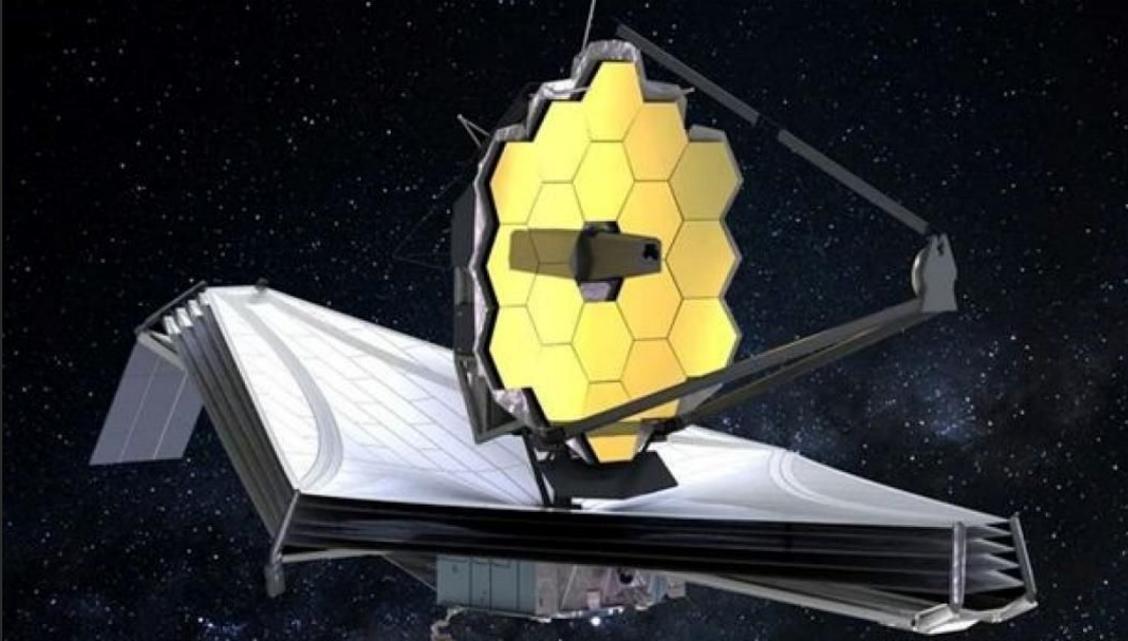






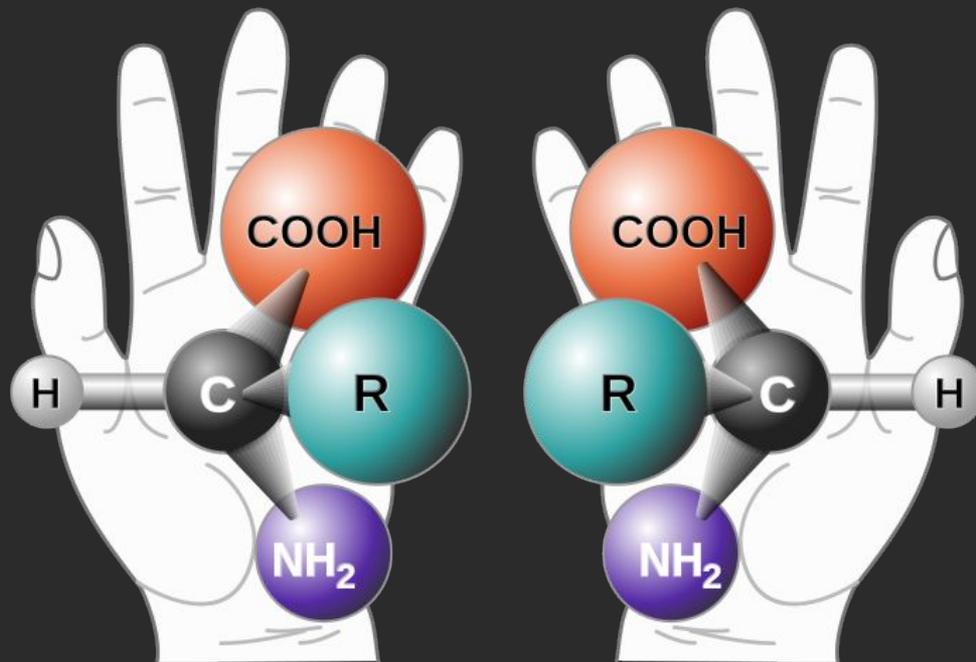


# Description



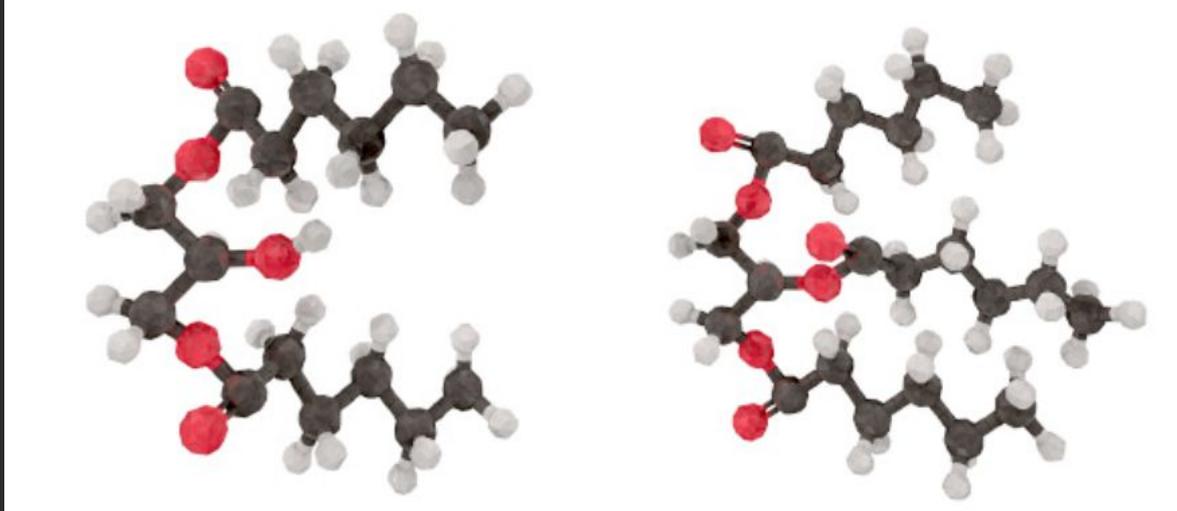
James Webb  
Telescope

# Image capture



Chirality

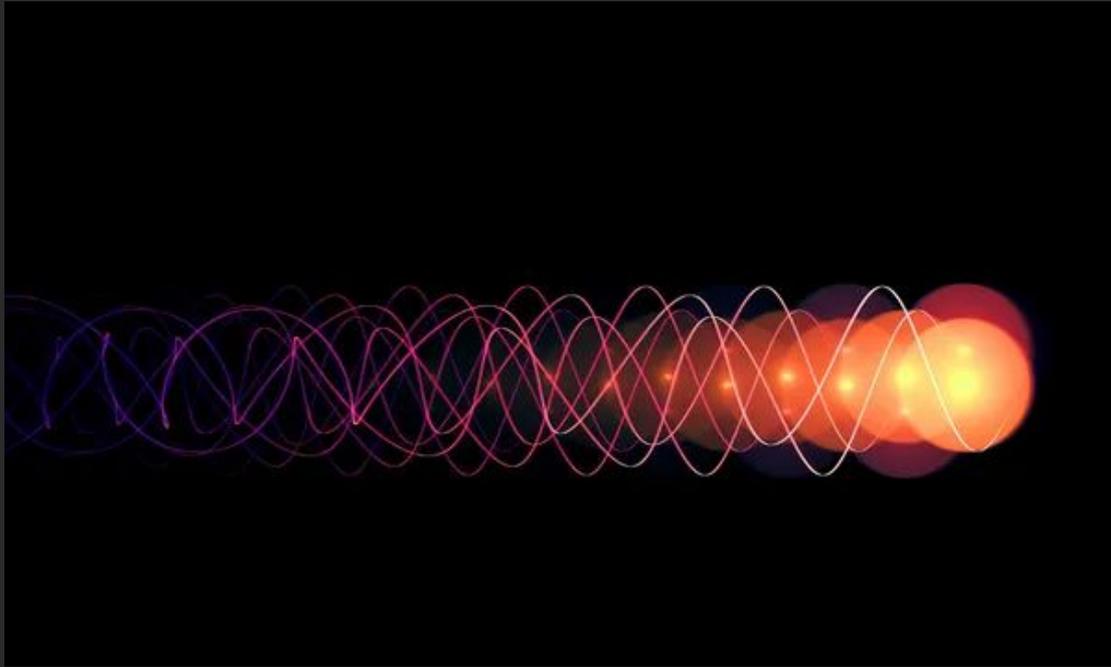
# Family of signs



Diglyceride

Triglyceride

# Combination



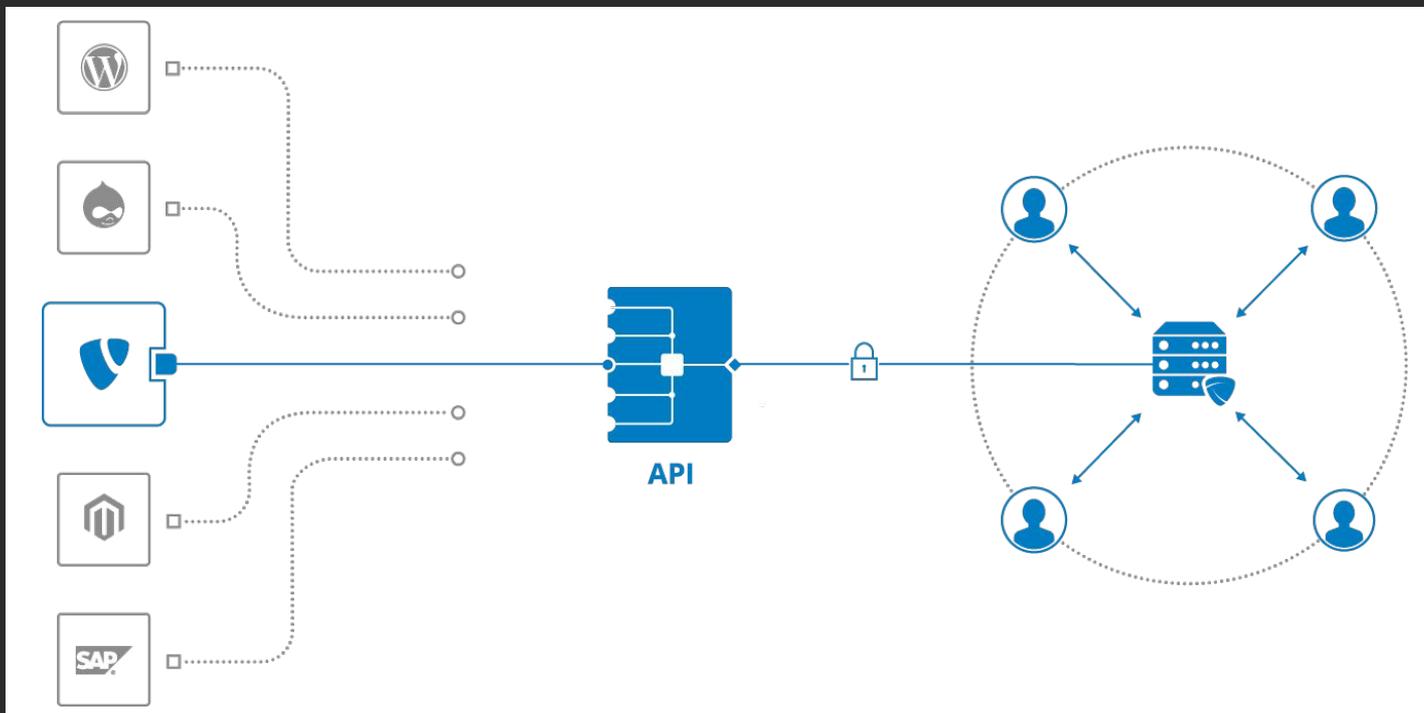
Photon

# Generalization and Specification



Coral

# Spontaneity



API

# 3 - Perspectives



**Alternatives**

**Consistency**

**Fluidity**



**Differences**

**Ambiguity**

**Complexity**



Concept



Sign

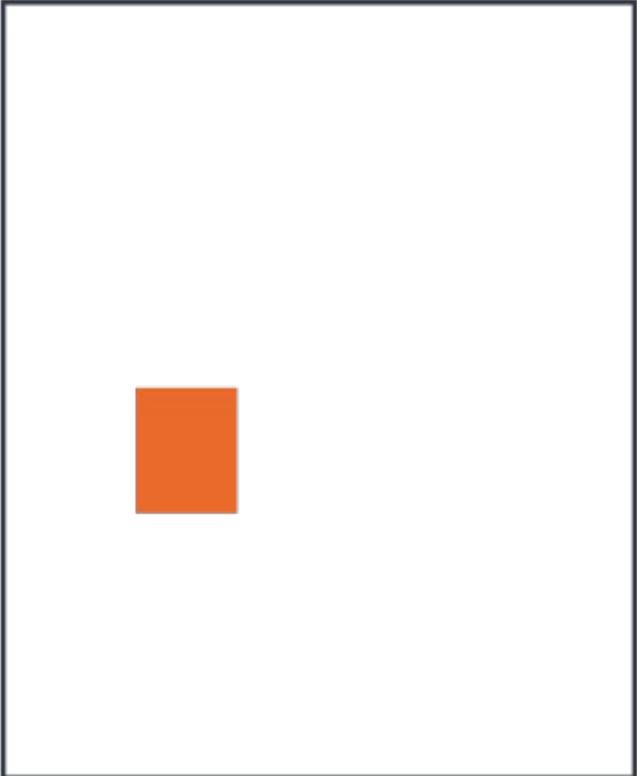
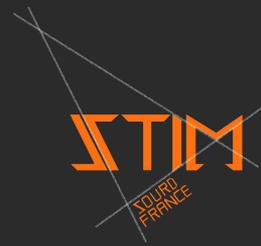


Explanation



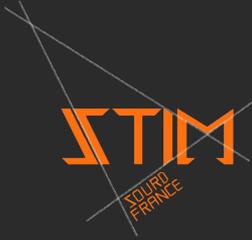
Remind the sign

# 4 - My career



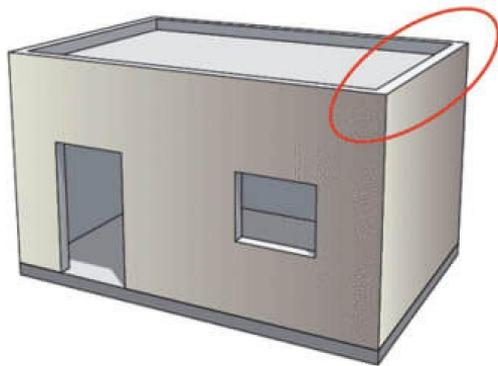
**TAILLANDIER**  
ARCHITECTES ASSOCIÉS

The main logo is centered on a white background. It consists of a large white square with a thin black border. Inside this square, there is a smaller, solid orange square. Below the square, the name "TAILLANDIER" is written in a bold, black, sans-serif font, and "ARCHITECTES ASSOCIÉS" is written below it in a smaller, black, sans-serif font.

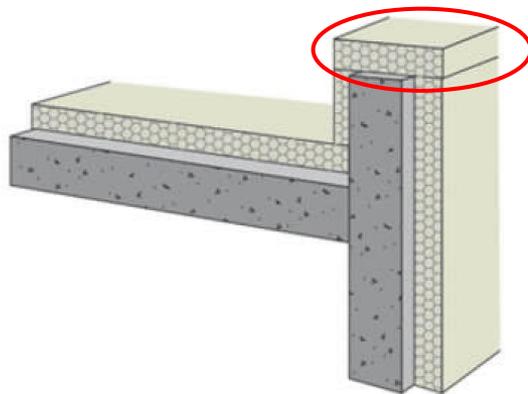








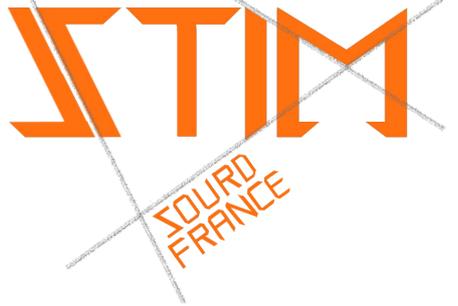
Rear facade



Parapet wall



metal coping



# THANK YOU

Email : [stimsourdfr@gmail.com](mailto:stimsourdfr@gmail.com)

Facebook : [STIM Sourd France](#)

Instagram : [stim.sourd.france](#)

Site web : [www.stimsourdfrance.org](http://www.stimsourdfrance.org)  
(under renovation, reopening in June)